

ADOPTION FROM FOSTER CARE CAMPAIGN EXPIRATION DATES

TELEVISION					
ASSET	LANGUAGE	SUBTYPE	ISCI	LENGTH	EXP. DATE
First Date	English	TV	CNAU0578000H	:30	10/17/2019
First Date	English	TV	CNAU0577000H	:15	10/17/2019
First Heartbreak	English	TV	CNAU0576000H	:60	10/17/2019
First Heartbreak	English	TV	CNAU0577000H	:30	10/17/2019
Morning Time	English	TV	CNAU0438000H	:60	9/13/2019
Morning Time	English	TV	CNAU0439000H	:30	9/13/2019
Teen-Proofing	English	TV	CNAU0440000H	:30	9/13/2019
Cat	English	TV	CNAU0409000H	:30	11/14/2019
Haircut	English	TV	CNAU0356000H	:30	12/9/2019
Haircut	English	TV	CNAU0357000H	:15	12/9/2019
Suitcase	English	TV	CNAU0322000H	:30	9/21/2020
Suitcase	Spanish	TV	CNAU0323000H	:30	9/21/2020

RADIO					
ASSET	LANGUAGE	SUBTYPE	ISCI	LENGTH	EXP. DATE
Breakup	English	Radio	CNAU0370000	:60	12/8/2019
Haircut	English	Radio	CNAU0371000	:60	12/8/2019
Haircut	English	Radio	CNAU0372000	:30	12/8/2019
Multiple Choice Parenting Announcer	English	Radio	CNAU0422000	:15	11/14/2019

PRINT					
ASSET	LANGUAGE	SUBTYPE	ISCI	SIZE	EXP. DATE
Binge Watching	English	Print	n/a	multiple	9/20/2020
Book Cover	English	Print	n/a	multiple	9/20/2019
Exciting Acronyms	English	Print	n/a	multiple	9/20/2020
Promposals	English	Print	n/a	multiple	9/20/2020
Solving for X	English	Print	n/a	multiple	9/20/2020

OUTDOOR (OOH)					
ASSET	LANGUAGE	SUBTYPE	ISCI	SIZE	EXP. DATE
Binge Watching	English	OOH	n/a	bus shel	9/20/2020
Keys	English	OOH	n/a	30 sheet	9/20/2020
Parental Pride	English	OOH	n/a	bus shel	9/20/2020